

Euronews available to 90 million new monthly users in the United States

Lyon, France – 25th March 2021 – Euronews, Europe's leading international news network, has recently taken the United States by storm, as it develops partnerships with major digital players, connected TV and OTT platform providers across the country.

The creation of FAST compliant feeds has enabled Euronews to reach 90 million new monthly users in the United States across the last six months through:

- Being part of **Tubi's** first ever live channels offer, "News on Tubi" since October 2020
- Launching its Spanish and English language editions on "**The Roku Channel**" in November 2020
- Launching Euronews in both English and Spanish on **Plex** in early 2021
- Offering content in up to 7 languages on **Videoelephant.tv**
- Expanding its partnership with **Haystack News** to include Euronews live in October 2020, in addition to the long-standing VOD content agreement
- Other launches in early 2021 include **KlowdTV**, **BingeNetworks**, **DistroTV**, **BossTV** or **SimulTV** offering Euronews in English and in Spanish HD linear 24/7 editions as well as VOD content to its users.

Africanews, the pan-African multilingual and independent news channel, part of the Euronews group, has seen a breakthrough in the region as well.

This new and rapid development strengthens the Euronews Group's digital growth thanks to partnerships with OTT, Connected TVs and major FAST TV players in Europe, LATAM or in the APAC region, where up to six Euronews editions are available for viewers since July 2020.

Maxime Carboni, Director of Worldwide Distribution at Euronews said:

"We are thrilled by Euronews' success in the United States, with so many prestigious new partnerships in such a short period of time. Whilst the world has experienced a unique year in 2020, audiences are more focused than ever on seeking out access to fact-based impartial news. News continues to be an audience driver for the Live TV experience and a place where innovation is critical. The Euronews Group considers the FAST and AVOD business models

a key way to meet new consumer demands and is proud to be at the forefront of this fast growing business thanks to its broadcast partners.”

Unapologetically impartial, Euronews is a trusted brand that has been delivering quality news for almost three decades, welcoming all views and all voices so that audiences can be empowered to form their own opinion.

Euronews broadcasts in 160 countries and is distributed in over 400 million homes - including 67% of homes in the European Union and United Kingdom. Euronews is available in 12 distinct languages editions and has a strong presence on digital platforms.

With bureaus and correspondents across the world, Euronews journalists bring viewers engaging and real-time news content. Every month, Euronews reaches over 140 million people, both on TV and digital platforms, according to the Global Web Index (2020).

Follow Euronews and Africanews teams on Twitter: [@euronewspress](#) for breaking news
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Euronews

Euronews is Europe's leading international news channel. Its mission is to empower people to form their own opinion. Euronews is unapologetically impartial and seeks to offer a diversity of viewpoints: Euronews is "All Views".

Since its launch in 1993 in Lyon (France), Euronews has been delivering impartial news trusted by audiences across the world, available over 400 million homes across 160 countries, including 67% of homes in the European Union + the UK. It reaches over 140 million people every month, be it on TV or digital platforms.

In 2017, Euronews renewed its offer by launching 12 distinct language editions, with a "glocal" approach to news: Euronews continues to grow as a global media offering content adapted to the expectations of local audiences. Aside from round-the-clock news coverage, Euronews has dedicated shows covering topics like science, climate, business, current affairs and culture, both on television and on its digital platforms.

With a team of 400 journalists of more than 30 different nationalities and correspondents across Europe, Euronews' 12 cross-platform language editions cover European and world news 24/7 in Arabic, English, French, German, Greek, Hungarian, Italian, Persian, Portuguese, Russian, Spanish and Turkish.

With its headquarters in Lyon, Euronews also has offices (editorial and/or commercial) in Brussels, Athens and Budapest, Berlin, London, Paris, Luanda, Johannesburg, the United Arab Emirates and Singapore. Since 2018, it has launched four branded affiliate projects: Euronews Albania, Euronews Georgia and Euronews Serbia and Euronews Romania.

In 2016, Euronews group launched its sister channel Africanews, the first pan-African multilingual and independent news outlet.

www.euronews.com www.africanews.com



